



3rd Annual Right Whale Festival Call to Artists/Graphic Design Students

The 3rd Annual Right Whale Festival will be held in Jacksonville Beach, Florida on Saturday, November 19, 2011.

The mission of the festival is to celebrate North Atlantic right whales and their seasonal return to the waters off Florida and Georgia, which is the only known right whale calving area. For more information, visit: www.rightwhalefestival.org.

Need: Design 2011 Right Whale Festival Poster
(Design elements from poster will also be used for t-shirts, ads, and kid's passports program.)

Submission Details: Please submit a pdf your poster to Jessica Koelsch via email: jkoelsch@sea2shore.org by **May 30, 2011**.

Include the following information in your submission email:

- Name
- Email address
- Phone number
- School
- Year of Graduation
- Major

Poster Design Requirements:

- 11x17
- Must include a mother and calf (baby) right whale.
- Physical characteristics feature of the right whales should be anatomically correct (ex. paddle shaped flipper vs. pointed flipper).
- Poster should include the Right Whale Festival logo either incorporated into the artwork or somewhere on the poster. The logo is available on the festival website.
- Component of the poster should be easily converted to two-color/ b&w graphic, as needed for advertisements and some t-shirts.
- Include white space for sponsor logos.
- Text to be included:
 - 2011 Right Whale Festival
 - Sea Walk Pavilion
 - Jacksonville Beach, Florida
 - November 19, 2011
 - 10:00am-4:00pm
 - www.rightwhalefestival.org

Beach Clean-up 9-11am
Beach Run 11am-12pm
Live Music 12-4pm

Celebrate the North Atlantic right whales' annual return to their only known calving area in the Southeast U.S. With as few as 350 remaining, there are many local efforts to protect these critically

endangered whales from extinction. Join us at the 3rd annual Right Whale Festival to learn how we can lessen human impacts and bring peace to the right whales that share our coastal waters!

Other Requirements:

- Artist must be willing to work with a representative from the Right Whale Festival to create 1 color and 1 b&w ad for print advertisements, as well as, design for t-shirts, and other materials as needed.
- Artist must provide design files in Adobe Design Program used upon request.

Recognition:

- Artists name will be included on the festival poster.
- Artists will be called on stage during festival to receive formal recognition.
- Artist will be provided with each item in which their design was used including posters, t-shirts, passports, advertisements, and any additional items.

Questions:

2009 and 2010 posters can be found on the festival website at www.rightwhalefestival.org. Please direct questions to Jessica Koelsch: jkoelsch@sea2shore.org).

Links to right whale images and information:

<http://sero.nmfs.noaa.gov/pr/mm/rightwhales/pdf/RightWhaleFactSheetFINALPRINT.pdf>

http://www.nmfs.noaa.gov/pr/species/mammals/cetaceans/rightwhale_northatlantic.htm

<http://www.rightwhaleweb.org>

<http://www.fwc.state.fl.us/research/wildlife/right-whales/>